



LifeFitness
DIGITAL SOLUTIONS

FACILITY CONNECT

ON DEMAND+

TOOLS FOR BUSINESS

LifeFitness
DIGITAL SOLUTIONS

**ENHANCE YOUR
MEMBER
EXPERIENCE**

**EMPOWER YOUR
FACILITY**

TOOLS FOR TRAINING

PARTNER CONNECT

CONNECT SYSTEM



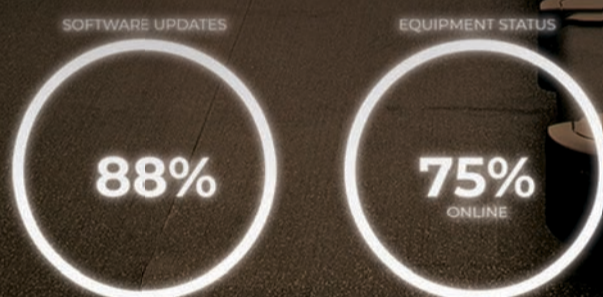
MAXIMIZE YOUR
INVESTMENT.

EMPOWER YOUR
BRAND.

FACILITY CONNECT | ON DEMAND+

ELEVATE YOUR BUSINESS WITH

FACILITY CONNECT



Facility Connect is the ultimate solution for managing and customizing Life Fitness equipment. Maximize your equipment lifespan, personalize the experience and make data-driven decisions to unlock the full potential of your investment.

FACILITY CONNECT

Equipment Management

Have direct oversight of your Life Fitness equipment, facilitating effortless management of settings, real-time status monitoring, and seamless access to vital data.

Software Update Assurance

Ensure that equipment software is always up-to-date, guaranteeing optimal performance and functionality.

Insightful Data Analytics

Harness the power of data to gain valuable insights into equipment usage patterns and exerciser behaviors.

Enhanced Brand Recognition

Boost brand recognition and facilitate helpful onboarding videos, personalized workouts or branded home screens.

Streamlined Maintenance

Perform preventative maintenance actions and communicate with Life Fitness customer support teams for service requests.

Transparent Ticket Status

Get clear visibility into the status of service and repair tickets, to stay informed and proactive in addressing equipment issues.

LIFE FITNESS ON DEMAND+

Elevate your members workout experiences with over 500 on demand workouts and interactive terrains.

Led by the best instructors, more than 400 on-demand workouts are available across all Life Fitness products.

Interactive terrains adjust resistance and incline to provide an immersive workout experience in more than 100 stunning sceneries around the world.

No subscription needed.

CONNECT APP

Cardio And Strength Connection

Exercisers can seamlessly connect with Life Fitness cardio and strength equipment to track progress and commitment.

Data Collecting

View workout history graphs, time tracking, weight and rep count, plus more.

Live Updates

Send notifications of new programs, trainer availability, facility updates and fitness advice.

Branded Workouts

Stream branded workouts from your gym or your trainer.

Personalized Trainer Content

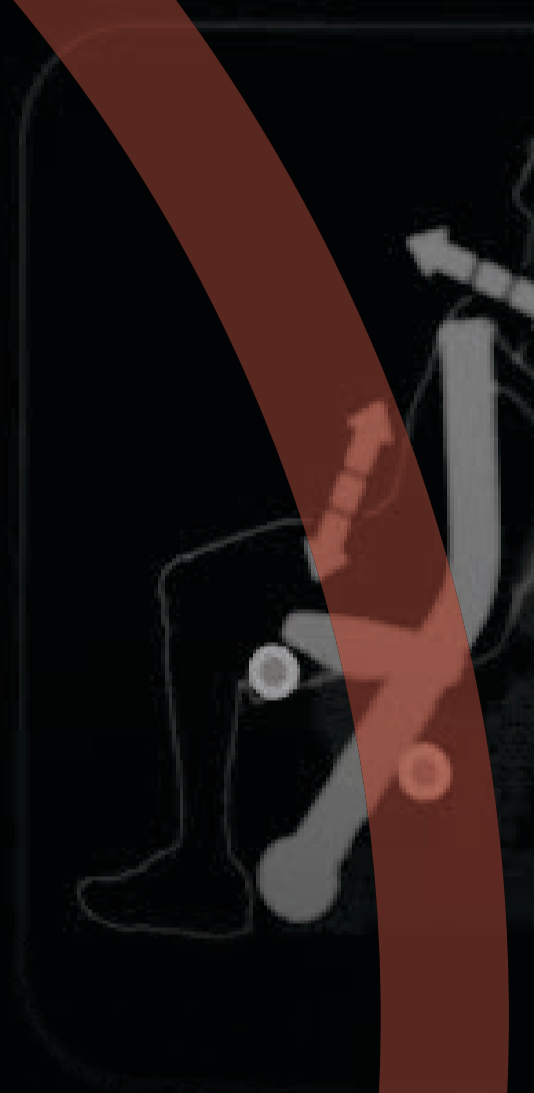
Promote a new trainer via their personalized workout content.

BUILD BRAND LOYALTY WITH

LIFE FITNESS ON DEMAND+

Freedom to create your own video content.

Your brand and staff are the star of the show. This feature powered by Facility Connect gives you the tools to display your own videos on your cardio equipment. Create workout content, healthy living tips, or spotlight amenities. The freedom and choice is yours.



INSPIRE YOUR EXERCISERS, EMPOWER YOUR TEAM

CONNECT APP


CONNECT KIT

TRAINER CONNECT

CONNECT APP

**One app, unlimited workouts,
consistent achievement.**

The Life Fitness Connect app not only empowers your exercisers with coaching, guidance, and access to on-demand instructor-led workouts, but it also keeps them motivated by tracking personal progress. One app gives their fitness goals a home.



CONNECT KIT

Connect new and existing equipment effortlessly.

Easily connect and add tracking capabilities to new and existing equipment with the Connect Kit. Bringing traditional strength and workout stations into your new digital operation, and giving you more functionality than ever from your investment.

CONNECT KIT

Real Time Usage

Capture accurate real-time usage data from new and existing strength machines including reps, sets and machine type.

Battery Powered

Universal, battery-powered design works across all Life Fitness strength products.

NFC Technology

Instant NFC login via the Puck lets you initiate workouts and tracking with a single tap.

Zone Pucks

'Zone Pucks' help exercisers navigate functional, dumbbell and recovery areas with exercise guidance.

Welcome Beacon

The welcome beacon identifies new Connect App users when they arrive.

TRAINER CONNECT

A one-stop platform for trainers to deliver personalized coaching for both in and out of your facility, giving thoughtful guidance and creating a new level of exerciser engagement.



TRAINER CONNECT

Gain Exposure

Discover and reach new clients within the facility database.

Intuitive Program Builder

Build workout programs tailored to your clients needs and goals.

Notifications

Communicate directly with exercisers to provide updated programming and encourage their progress in and outside the facility.

Health and Wellness Tips

Send nutritional advice, promotions, or any value-add that fits your offering.

Monitor Performance

View exerciser history and performance amongst staff to keep informed and stay engaged.

Member Trends

Understand how and when exercisers prefer to engage with your equipment mix.

E G Y M



myzone®

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SAMSUNG

milan®

trainingym

PARTNER CONNECT

The industry-first open software platform that integrates other industry-leading software providers to create a seamless experience for your facility management.

Contact to learn more about our integration opportunities.



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