

ESCAPE STEP AND RISER.



Introducing a unique two-product solution opening the way to a new era in step exercise and programming.

- **THE STEP** - We've taken a well-proven formula and redesigned it from the ground up to create the ultimate platform for stepping.
- **THE RISER** - A multifunctional unit that is both a superb stackable mini-step AND an attachment to lift the STEP higher.
- **SAFE** - Carefully textured top mat surface provides sure footing, and it is heat welded to the STEP for a more robust adhesive attachment.
- **FOCAL POINTS** - Two pairs of clear, bright green anatomical hot points on the top mat and one on the RISER provide precise targets to hit with feet and hands.
- **SECURE LOCKING** - STEPs and RISERs firmly lock into place, improving confidence in the stability of stacked units and providing a stable set up in ramp mode.
- **EXTRA GRIP** - Polished studio floors can often cause steps to slip. The Escape STEP features thermoplastic rubber feet for excellent grip and durability.
- **PORTABLE** - The Escape STEP has contoured hand grips for easy portability around the studio, unlike other steps with sharp edges.
- **VERSATILE** - Dedicated attachment points for resistance tubes deliver more workout opportunities and keep attached equipment secure and in place.



TIMINGS.

- Manufacture start date – **AUTUMN 2015**
- Launch to Distributors and Internal Sales – **DECEMBER 2015**
- Accepting orders, 2,000 units available for order – **JANUARY 2016**
- Launch to Global Market US (IHRSA) – **MARCH 2016**
- Launch to Global Market EUROPE (FIBO) – **APRIL 2016**

MEASUREMENTS:

STEP Dimensions: Length: 1064mm / 41.9". Width: 446mm / 17.5". Height: 107mm / 4.2".

STEP with 1 RISER each side: 164mm / 6.5" (AS SOLD)

STEP with 2 RISERs each side: 219mm / 8.6"

STEP with 3 RISERs each side: 267mm / 10.5"

RISER Dimensions: Length and Width: 1064mm / 41.9". Height: 105mm / 4.1".



COMPARING STEP PRODUCTS.



| | LEVEL ONE HEIGHT | LEVEL TWO HEIGHT | LEVEL THREE HEIGHT | WIDTH AT WIDEST POINT |
|---------------------------------|---------------------|---------------------|-----------------------|--------------------------|
| ESCAPE STEP | 107mm 4.2" | 164mm 6.5" | 219mm 8.6" | 446mm 17.5" |
| ESCAPE RISER | 105mm 4.1" | 159mm 6.2" | 214mm 8.4" | 434mm 17" |
| REEBOK STEP | 150mm 6" | 200mm 8" | 250mm 10" | 270mm 10.5" |
| LES MILLS SMART STEP | 100mm 4" | 150mm 6" | 200mm 8" | 310mm 12.5" |
| ORIGINAL STEP | 100mm 4" | 150mm 6" | 200mm 8" | 320mm 12" |
| ESCAPE DECK 2.0 | N/A | 205mm 8" | 355mm 14" | 230mm 9" |



LEVEL 1.

LEVEL 2.

LEVEL 3.